



May 2004

• Legislative Update

-Since the Congressional oversight hearing on March 30, no new legislation has been introduced, and there have been no other legislative actions or hearings. The latest summary of heritage bills introduced is available at <http://www.cr.nps.gov/heritageareas/REP/introbills.pdf>

• This Month in the Heritage Areas

-Two National Heritage Areas Awarded *Preserve America* Presidential Awards: In a ceremony at the White House Monday morning, May 3, 2004, two National Heritage Areas were honored in the first round of the *Preserve America* Presidential Awards. The Lackawanna Heritage Valley and the Blue Ridge Heritage Initiative received the two awards for advancing heritage tourism. This is particularly impressive, as only four awards were bestowed: two for heritage tourism and two for exemplary private preservation projects. (The Presidential Awards are different from Preserve America Communities in that the selection process is highly competitive, the awards honor a limited number of exemplary projects, and there is only one awards ceremony annually.) President Bush presented the award certificates in the oval office, followed by a public reception and program featuring Mrs. Laura Bush, Secretary Gale Norton and Chairman of the Advisory Council on Historic Preservation John Nau. More information on the event is posted on www.preserveamerica.gov.

• Upcoming Events and Conferences

-Heritage Development Institute Courses: July 23, 2004 in Reston Virginia, an interactive workshop, geared toward employees in Federal agencies who work with communities on conservation projects, which emphasizes the sharing of best practices.

-Wednesday, September 29, 2004, Louisville, KY: 9-2.30p at the National Trust for Historic Preservation Annual Conference—*The Basics of Heritage Areas: Getting Started*. Registration after June 1, 2004 at www.nthpconference.org.

- September 23-24, 2004 in Butte and Virginia City, Montana. Details forthcoming.

-Advanced courses are being planned for spring 2005. For information on future Heritage Development Institute courses or register for an upcoming workshop, visit www.cr.nps.gov/heritageareas/hdi.htm, email hdi@mtsu.edu or call 615.898.2947.

-International Heritage Development Conference: June 5-8, 2005, Nashville, TN: sponsored by the Alliance of National Heritage areas and hosted by the Tennessee Civil War National Heritage Area. A conference website will be live soon.

-A **call for session proposals** is now available at www.cr.nps.gov/heritageareas/ until the conference website is active. The deadline for submittals is July 1, 2004.

● Publications

-The Getty Institute has applied its research on values-based management to four case study sites around the world: Chaco Canyon National Historical Park (U.S.) Hadrian's Wall World Heritage Site (UK), Port Arthur Historic Site (Australia), and Grosse Ile and Irish Memorial National Historic Site (Canada). The four case studies, in addition to publications on the interaction of cultural heritage, values, and economics, are available at http://www.getty.edu/conservation/field_projects/values/values_publications.html.

● Promotional Opportunities

- National Preservation Week is May 3 - 9, 2004. Visit the National Trust at <http://www.nationaltrust.org/preservationweek/index.asp> to put your area's events on a nationally-read calendar of events.

-The following week is National Tourism Week--May 8-16, 2004. **Travel Industry of America (TIA)** has posted tools and promotional ideas on its website at http://www.tia.org/Tourism/ntw_toolkit.asp.

● Upcoming grants, awards, and symposium opportunities

The following two opportunities have May deadlines.

-**National Association of Interpretation Media Awards:** The National Association for Interpretation annually awards notable interpretive media projects at their national interpreter's workshop. For more information and an application, visit <http://www.interpnet.com/pdf/mediaawards04.pdf>. Deadline is May 31, 2004.

Silos and Smokestacks won 2nd place in 2002 for Camp Silos, a place-based education website for students and teachers. Their website address is <http://www.campsilos.org>.

-**17th National Trails Symposium, October 21-24, 2004:** American Trails is calling for proposals for this year's symposium, entitled *The Emerging Role of Trails in American Lifestyles*. For details and a submission form, visit <http://www.magnetmail.net/images/clients/AmTrails/attach/CallforPresentations04Final.doc>. The deadline for submitting proposals is May 7, 2004. For the most current information on the Symposium, available soon, and for hotel reservation information, visit the American Trails website at www.americantrails.org. Or, contact Dr. John Collins, Program Chair, Department of Kinesiology, Health Promotion, and Recreation, Denton, TX 76203, (940) 565-3422, Collins@coe.unt.edu.



● On the Road

In April, your editors attended the bi-annual Alliance of National Heritage Areas Board Meeting in Wheeling, WV, hosted by the Wheeling National Heritage Area. Your editors presented legislation updates and the latest news on the direction of the NPS Advisory Board Report on the Future of Heritage Areas. The meeting was followed by a trolley tour of the Wheeling Artisan's and Visitors Centers, the Old State House, an impressive adaptive reuse project along the waterfront and the LaBelle Nail Works. In late April, your editor met with NPS staff at

the NPS Pacific West regional office and presented on the National Heritage Areas at the California Historic Preservation Conference.

- **For more information on the heritage areas, visit our [website](#).**

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- Past issues available at <http://www.cr.nps.gov/heritageareas/rep/bb.htm>

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